

## **Historic, Archive Document**

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621 11  
**KELLOGG**  
**SEED COMPANY**

P.O. BOX 384

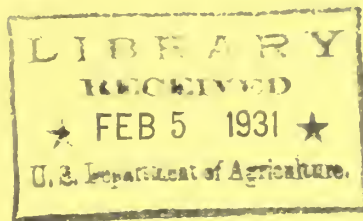
MILWAUKEE, WISCONSIN

*Return Postage Guaranteed*

**RAINBOW**  
BRAND  
**SEEDS**

MARKET QUOTATIONS  
PLEASE RUSH

387 29 1031



SEC. 435 1/2, P. L. & R.

U. S. POSTAGE

**1cPAID**

Milwaukee, Wis.

Permit No. 409

U. S. Dept. of Agriculture,  
Bureau of Plant Industry,  
Washington, D. C.



**DUBAY**

**CERESAN**

A Dust Disinfectant for Wheat, Oats, Barley and other Cereals.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	.75	6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1 1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

**SEMESAN**

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	1 1/2 "
25-lb. pail	56.25	45.00 per pkg.	1 only
100-lb. drum	220.00	176.00 " "	1 "
300-lb. "	645.00	516.00 " "	1 "

**SEMESAN JR.**

Prices in case lots broken cases 25% off list.

A Dust Disinfectant for Seed Corn.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1 1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

**SEMESAN BEL**

An Instantaneous Dip Disinfectant for Seed Potatoes.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1 1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

**NU-GREEN**

A Grass Disinfectant for Brown-Patch Prevention and Control

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.00	16.00 " "	2 "
5-lb. "	9.00	72.00 " "	1 1/2 "
25-lb. pail	37.50	30.00 per pkg.	1 only
100-lb. drum	145.00	116.00 " "	1 "
300-lb. "	420.00	336.00 " "	1 "



F W KELLOGG      PRESIDENT  
W H CROSSLAND      VICE PRESIDENT  
C H BAERWALD      SECRETARY

# KELLOGG SEED COMPANY

P O BOX 384

185-194 FLORIDA STREET  
TELEPHONE BROADWAY 4160  
CABLE ADDRESS  
"KELLOGG-MILWAUKEE"

MILWAUKEE, WISCONSIN

## TO RAINBO SEED DEALERS

Things are looking mighty good for Rainbo Seed Dealers this season. We say this after studying the situation thoroughly. We sincerely believe that if you study your territory you will agree that prospects for a good seed business are better than in several years.

The severe drought of the past summer is responsible for this condition in two ways: First; it greatly reduced the production of many varieties of agricultural seed. Second; killed a very large percentage of last spring's seedlings which will have to be reseeded this spring. This means a larger seeding demand will have to be supplied from stocks below normal. Hay is selling at record prices - pound for pound it is worth more than mill feed. This is unusual. The hay crop will have to be restored to normal and this means an increased demand for seeds.

The Crop Improvement Associations and Departments of Agriculture will urge farmers to plant more clover, grass and forage seed this spring. "More Legumes and Grasses - less Grain" will be the slogan for the 1931 spring season. This will mean more seed business for Rainbo Dealers.

The Rainbo Radio Schedule begins February 2nd. For the fifth consecutive year THE RAINBO SEED MAN will give interesting and instructive talks on important farm problems. These Radio Programs are broadcast in the interest of Rainbo Seed Dealers and the users of Rainbo Seeds. Every Day (excepting Saturdays and Sundays) for eleven weeks from Station WTMJ Milwaukee at 12:20 P.M. Tell your customers about the Rainbo Programs and listen to them yourself.

Inside of this folder is the new price list for Rainbo Brand Seeds. We suggest that you order at once in anticipation of a bigger demand than last year.

You know that Rainbo Brand seeds are dependable and that they are selected especially for the climate of Wisconsin and adjoining territory. As in years past, Rainbo Brand seeds are carefully cleaned and tested for purity and germination.

Remember that the Kellogg Seed Company is still at the same location in Milwaukee - located near you for first class service and prompt delivery. We will be glad to hear from you as soon as possible.

Yours for a Prosperous Season,

KELLOGG SEED COMPANY.

*FIELD & GRASS SEEDS*





Phone Broadway 4160

P. O. Box 384

322 E. Florida St.

Same Location but a  
new Street number.

# Kellogg Seed Company

MILWAUKEE, WISCONSIN



**DEPENDABLE SEEDS**

*We quote today subject to market change.*

Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

January 29th, 1931

## Timothy

	Per 100 lbs.
RAINBO .....	10.25
Mountain .....	10.10

## Timothy & Alsike

	Per 100 lbs.
About 15% Alsike .....	10.50
About 25% Alsike .....	11.50
About 50% Alsike .....	14.00

## Medium Red Clover

Wisconsin Grown. U. S. Verified Origin	
	Per 100 lbs.
RAINBO .....	27.50
Mountain .....	26.50
Valley .....	25.50

## Mammoth Clover

Wisconsin Grown	
	Per 100 lbs.
RAINBO .....	28.00

## Alsike Clover

	Per 100 lbs.
RAINBO .....	24.75
Mountain .....	23.75

### SPECIALS

RAINBO contains about 8% White	21.50
RAINBO contains about 15% White	18.50

## White Clover

	Per 100 lbs.
RAINBO .....	42.00
Mountain .....	38.00
Valley .....	36.00
Mixed - Suitable for Mixtures	25.00 to 30.00

## GRIMM ALFALFA

Idaho Grown	
	Per 100 lbs.
State Sealed and Certified	
RAINBO—Blue Label .....	35.00
Red Label .....	33.00
60 Lb. Bags	

## Montana Grown

State Sealed and Certified	
RAINBO—Blue Label .....	35.00
Red Label .....	33.00

## BLACKFOOT BRAND

Idaho Grown	
	Per 100 lbs.
State Sealed and Certified	
Blue Label .....	36.00
Red Label .....	33.50
30 Lb. and 60 Lb. Bags.	

## COMMON ALFALFA

Kansas Grown	
	Per 100 lbs.
U. S. Verified Origin	
RAINBO .....	22.00

## Utah Grown

U. S. Verified Origin	
RAINBO .....	24.00

## Idaho Grown

U. S. Verified Origin	
RAINBO .....	24.50

## South Dakota Grown

U. S. Verified Origin	
RAINBO .....	26.00

## Montana Grown

RAINBO .....	26.00
60 Lb. Bags - Sealed by Wis. Dept. of Agriculture and Markets.	

## CANADIAN VARIEGATED ALFALFA

U. S. Verified Origin	
RAINBO .....	Ask for price
60 Lb. and 150 Lb. Bags	

## WISCONSIN GROWN ALFALFA

U. S. Verified Origin	
RAINBO .....	Ask for price
60 Lb. and 150 Lb. Bags.	

All of our Common and Grimm Alfalfa is either State Sealed or U. S. Verified as to Origin.

## TUNE IN!

**WTMJ. MILWAUKEE**  
**Daily at 12.20 P. M.**  
(Excepting Saturday and Sunday)

**THE RAINBO SEEDMAN**  
WILL DISCUSS INTERESTING  
AND IMPORTANT FARM  
QUESTIONS

## SWEET CLOVER

### White Blossom Sweet Clover

	Per 100 lbs.
RAINBO .....	9.50
Mountain .....	9.00

### Yellow Blossom Sweet Clover

RAINBO .....	9.75
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### Grundy County White Blossom Sweet Clover

RAINBO .....	9.50
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### Alborea Sweet Clover

RAINBO Brand .....	11.00
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### Hubam Sweet Clover

RAINBO Brand .....	18.00
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This new and improved Inoculator is applied to the seed dry.

Convenient  
Clean  
Effective

	Dealer Cost	Retails for
No. 1 Alfalfa Sweet Clover (1 bu. size enough for 60 lbs.)	.35	.50
No. 2 Clovers (1 bu. size enough for 60 lbs.)	.35	.50
No. 6 Soy Beans (2 bu. size enough for 120 lbs.)	.35	.50
\$8.40 per case of 24 cans.		



# RAINBO BRAND SEEDS

## RAINBO SEED GRAINS

	Per Bu.
RAINBO Marqua Wheat.....	1.25
RAINBO Progress Wheat.....	1.30
RAINBO Macaroni Wheat.....	1.40
RAINBO Spring Rye.....	1.25

## Oats

RAINBO Swedish Type Oats.....	.70
RAINBO White Cross Oats.....	.70
RAINBO Yellow Kherson Oats.....	.55
RAINBO Wisconsin No. 7 Oats.....	.70
RAINBO Wis. No. 7. Certified Oats.....	.55
RAINBO Wisconsin No. 1. Oats.....	.80
RAINBO White Kherson Oats.....	.70

## Barley

RAINBO Oderbrucker 6 Rowed.....	.85
RAINBO Wisconsin Pedigree.....	.90
RAINBO Wisconsin No. 37 Certified.....	1.20
RAINBO Wisconsin No. 38 Certified.....	1.50

## Speltz

	Per 100 lbs.
RAINBO.....	2.00

## Buckwheat

RAINBO Japanese.....	
RAINBO Silverhull.....	

## Winter Vetch

RAINBO.....	
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## Peas

RAINBO Canadian Field Peas.....	3.75
Mountain Canadian Field Peas.....	3.50
RAINBO Green Peas.....	4.50
RAINBO Scotch Peas.....	4.00

## Soy Beans

RAINBO Manchu.....	3.00
RAINBO Ito. San.....	3.25
RAINBO Black Eye Brow.....	3.25
RAINBO Midwest.....	3.25
RAINBO Early Black Wilson.....	4.50

## Millet

RAINBO Common.....	
RAINBO German.....	
RAINBO Siberian.....	
RAINBO Hungarian.....	
RAINBO Japanese.....	

## Amber Cane For Fodder

RAINBO.....	
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## DISINFECTANTS

For further information see page 4.



the original  
Soil Inoculator

Alfalfa, Sweet Clover, Soys, Clovers, Peas, Beans, Vetch, Cowpeas—all legumes. The 1 bu. size will inoculate one bu. or sixty pounds of any legume seed. Other sizes in proportion.

Wholesale Retail		Prices reduced on Soys and Cow Peas	
1/4 bu. size.	\$ .30 \$ .40	Wholesale Retail	
1/2 bu. "	.45 .60	1/2 bu. size.	\$ .30 \$ .40
1 bu. "	.70 1.00	1 bu. "	.50 70
5 bu. "	3.35 4.75	5 bu. "	1.75 2.50

Always state kind of seed—legumes only

## GRASSES

### Kentucky Blue Grass

	Per 100 lbs
RAINBO.....	37.00
Mountain.....	36.00

### Canadian Blue Grass

RAINBO.....	30.00
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### Fancy Red Top

RAINBO.....	25.50
Mountain.....	24.50
Unhulled Fancy.....	15.00
Unhulled Choice.....	11.00

### Rough Stalked Meadow Grass

RAINBO.....	40.00
Excellent for shady conditions.	

### Rye Grass (Imported)

RAINBO Italian.....	11.75
RAINBO Perennial.....	11.00
RAINBO Pacey's.....	12.00
RAINBO American Grown.....	7.25

### Mixed Bent Grass

RAINBO Genuine South German Grown.....	80.00
Astoria Bent Grass, State Scaled.....	135.00

### Orchard Grass

RAINBO.....	18.50
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### Meadow Fescue

RAINBO.....	12.50
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### Chewings Fescue

RAINBO.....	37.00
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### Hard Fescue

RAINBO.....	26.00
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### Sheeps Fescue

RAINBO.....	26.00
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## SUDAN GRASS

	Per 100 lbs.
RAINBO.....	7.75



## LAWN GRASS IN 100 LB. SACKS

	Per 100 lbs.
RAINBO.....	30.00
Wisconsin Parks.....	23.00
RAINBO—for Shade.....	31.00

## Rainbo Lawn Seed in Cartons

	Per 100 lbs.
5 Lb. (9 to a case).....	31.00
1 Lb. (24 & 50 to a case).....	32.00
1 Lb. Shade Grass (24 & 50 to a case).....	33.00
5 lb. Shade Grass (9 to a case).....	32.00

## White Clover Seed

RAINBO Packed Conveniently for Counter Trade.

	Per 100 lbs.
One Pound Boxes (25 to a case).....	43.00
Half Pound Boxes (50 to a case).....	43.50

## Blue Mound Lawn Seed

	Per 100 lbs.
in 5 lb. and 10 lb. Cloth Bags.....	
1 lb. Carton (50 to a case).....	20.00
5 lb. Bags 10 to bundle.....	18.50
10 lb. Bags 5 to bundle.....	18.50
Bulk 50 lb. and 100 lb. Bags.....	17.50
Shade Grass, Bulk.....	25.00

## Golf Mixtures

	Per 100 lbs.
RAINBO Fair Green.....	Ask for
RAINBO Putting Green.....	Prices

## FLAX

### Flax—For Seed

	Per 100 lbs.
RAINBO.....	4.50
<b>Dwarf Essex Rape</b>	
Holland Grown	
RAINBO.....	5.25

## ROOT SEEDS

### Mangel Wurzel

	Per 100 lbs.
Mammoth Long Red.....	24.00
Golden Tankard.....	24.00
Giant Half Sugar.....	24.00

### Rutabaga

American Purple Top.....	30.00
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### Turnip

Long White Cowhorn.....	27.00
Purple Top Strap Leaf.....	23.00
Purple Top White Globe.....	27.00

## POULTRY FEEDS

In 100 lb. bags

### Crushed Oyster Shell

	Per 100 lbs.
RAINBO.....	.90

### Mica Spar Grit—All Sizes

RAINBO—Ton lots.....	.90
Smaller Quantities.....	.95

### Charcoal

	Per 100 lbs.
Poultry Size.....	1.75
Chick Size.....	1.75
Pulverized.....	1.85

## FERTILIZERS

Per 125 lb. Bag

Bone Meal.....	3.75
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## SULPHATE OF AMMONIA

	Per sack
5 lb. sacks.....	.75
25 lb. sacks.....	2.75

## BIRD SEED

	Per 100 lbs.
Sunflower, Fancy.....	5.50
Canary.....	7.25
Hemp.....	4.00
Bird Rape.....	6.50
Large Rape.....	5.75

# VIGORO

Specially prepared plant food

## For Lawns, Gardens, Shrubby and Trees

	Wholesale	Retail
100 lb. Bag.....	3.50	5.00
50 lb. Bag.....	2.00	3.00
25 lb. Bag.....	1.15	1.75
5 lb. Bag.....	.33	.50
(14 Per Case)		
12 oz. Box.....	.06	.10
(36 Per Case)		

Delivered to your city on orders of 500 lbs. or over.

## Special Grass Mixtures For Air Ports, Golf Courses and Public Parks

Ask for Prices

KELLOGG SEED COMPANY

MILWAUKEE, WIS.



## PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Lbs. per Bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drills.....	12-15	60
Barley.....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat.....	45-60	52
Cane, broadcast.....	50-70	50
Cane, drills.....	10-15	50
Clover, Alsike.....	8-12	60
Clover, Medium.....	10-15	60
Clover, Mammoth.....	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White.....	4-8	60
Corn.....	8-12	56
Sweet Corn.....	12	
Fescue, Meadow.....	15-25	24
Fescue, Chewings.....	25-28	14
Flax.....	28	56
* Depending on Depends		
Lawn Grass.....	on Conditions	on Quality
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese.....	12-15	30
Oats.....	64-76	32
Peas, Canada Field—broadcast....	120-150	60
Peas, Canada Field—with grain....	75-90	60
Rape, broadcast.....	8-10	50
Rape, in drills.....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Rye, Winter.....	84-112	56
Rye, Spring.....	56-84	56
Speltz.....	62-100	48
Sudan Grass, broadcast.....	15-25	50
Sudan Grass, in drills.....	4-8	50
Sunflower.....	8-10	24
Timothy.....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat.....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN